

Terms of Use

Rayson Technologies LLC

Effective Date: August 31, 2026

Last Updated: August 31, 2026

1. Acceptance of Terms

By accessing or using the website located at asksenti.com (the "Site") or any services offered by Rayson Technologies LLC ("Rayson Technologies," "we," "us," or "our"), you agree to be bound by these Terms of Use ("Terms"). If you are accessing the Site or Services on behalf of a business or organization, you represent that you have the authority to bind that entity to these Terms, and references to "you" include that entity.

If you do not agree to these Terms, please do not use the Site or Services.

2. Defined Terms

- "Services" means our B2B SaaS software products, software development engagements, consulting services, and any related support or professional services we provide.
- "Client" means an individual, business, or organization that has entered into a written agreement with Rayson Technologies to receive the Services.
- "Client Agreement" means a Master Services Agreement (MSA), Statement of Work (SOW), Order Form, or other written agreement governing a Client engagement.
- "Intellectual Property" means patents, copyrights, trademarks, trade secrets, and all other intellectual property rights.
- "Confidential Information" has the meaning set out in Section 7.
- "Personal Data" has the meaning given in our Privacy Policy, available at asksenti.com.

3. Changes to Terms

We reserve the right to modify these Terms at any time. Changes will be effective upon posting to the Site with a revised "Last Updated" date. For material changes, we will provide at least 30 days' advance notice via the Site or by direct communication where practicable. Your continued use of the Site or Services after the effective date of changes constitutes your acceptance of the revised Terms. If you do not agree to a material change, your sole remedy is to discontinue use of the Site or Services.

4. Use of the Site

4.1 Permitted Use

You may use the Site for lawful purposes in accordance with these Terms, including to learn about and engage with Rayson Technologies' Services.

4.2 Prohibited Conduct

You agree not to:

- Use the Site in any way that violates applicable federal, state, or local laws or regulations
- Transmit or facilitate the transmission of unsolicited commercial communications (spam)
- Attempt to gain unauthorized access to any portion of the Site, or any systems or networks connected to the Site
- Use automated tools (bots, scrapers, crawlers, or spiders) to access or collect content from the Site without our express written permission
- Introduce viruses, malware, ransomware, or other malicious or harmful code
- Impersonate any person or entity, or misrepresent your affiliation with any person or entity
- Interfere with or disrupt the integrity or performance of the Site or its underlying infrastructure
- Reproduce, distribute, modify, or create derivative works from Site content without written authorization
- Engage in any activity that could damage, disable, or impair the Site or the experience of other users
- Use the Site to collect or harvest Personal Data about other users without their consent
- Violate any applicable law, regulation, or third-party rights
- Transmit unlawful, defamatory, fraudulent, or harmful content
- Reverse engineer, decompile, or attempt to derive source code from any Rayson Technologies software, except to the extent permitted by applicable law
- Resell, sublicense, or otherwise make the Services available to third parties without written authorization
- Use the Services in a manner that could damage, impair, or overburden Rayson Technologies' infrastructure

5. Services

5.1 Scope

Rayson Technologies offers B2B software products, software development, and consulting services. The specific terms governing any Client engagement — including scope of work, fees, deliverables, service levels, and data handling — are set forth exclusively in a Client Agreement between Rayson Technologies and the applicable Client. These Terms apply to use of the Site and, to the extent not superseded, general use of the Services. In the event of a conflict between these Terms and a Client Agreement, the Client Agreement governs.

5.2 Data Processing

In the course of delivering its Services, Rayson Technologies acts as a data processor on behalf of its Clients. A data processor is also referred to as a “service provider” under US state privacy laws. This includes:

- Storing, processing, or transmitting data through our SaaS products on behalf of Clients and their end users
- Accessing Client systems, databases, or data exports during consulting or software development engagements
- Building, configuring, or operating systems that handle Client end-user data

Where a Service engagement involves the processing of personal data, the parties shall execute a Data Processing Agreement (DPA) or equivalent data protection terms as part of the applicable Client Agreement. Clients are responsible for ensuring they have a lawful basis for providing personal data to Rayson Technologies and for the accuracy and adequacy of any data they make available. Our privacy practices are further described in our Privacy Policy, available at asksenti.com.

5.3 Acceptable Use of Services

Clients and their authorized users must use the Services only for lawful purposes and in accordance with the applicable Client Agreement and these Terms.

5.4 Service Availability

Rayson Technologies will use commercially reasonable efforts to maintain the availability of its Services. Specific uptime commitments, maintenance windows, and service levels, if any, are set forth in the applicable Client Agreement or Service Level Agreement (SLA). Rayson Technologies does not guarantee uninterrupted or error-free access to the Services and shall not be liable for any interruptions unless otherwise specified in a Client Agreement.

5.5 No Professional Advice

Content on the Site is provided for general informational purposes only and does not constitute legal, financial, technical, or other professional advice. Engaging Rayson Technologies for Services is subject to a separate Client Agreement.

6. Intellectual Property

6.1 Rayson Technologies Intellectual Property

All content on the Site, including but not limited to text, graphics, logos, images, software, and underlying technology, is the property of Rayson Technologies or its licensors and is protected by applicable intellectual property laws. Nothing in these Terms grants you any right, title, or license to any Intellectual Property owned or licensed by Rayson Technologies, except as expressly stated.

You may view and print pages from the Site for your own personal or internal business reference, provided you do not remove any proprietary notices.

6.2 Work Product Ownership

Ownership of work product, deliverables, software, and other materials created by Rayson Technologies in connection with a Client engagement is governed exclusively by the applicable Client Agreement. In the absence of an express agreement to the contrary, Rayson Technologies retains all Intellectual Property rights in its pre-existing tools, frameworks, methodologies, know-how, and any general-purpose improvements developed in connection with a Client engagement.

6.3 Client Data and Content

As between Rayson Technologies and a Client, the Client retains all rights, title, and interest in and to Client Data. Rayson Technologies acquires no ownership rights in Client Data by virtue of providing the Services.

6.4 Feedback

If you provide suggestions, ideas, or feedback about the Site or Services ("Feedback"), you grant Rayson Technologies a non-exclusive, royalty-free, perpetual, irrevocable license to use, incorporate, and commercialize that Feedback without restriction or compensation to you.

7. Confidentiality

7.1 Definition

"Confidential Information" means any non-public information disclosed by one party (the "Disclosing Party") to the other (the "Receiving Party") in connection with the Site or Services that is designated as confidential or that reasonably should be understood to be confidential given the nature of the information and circumstances of disclosure. Confidential Information includes, without limitation, business plans, financial information, technical data, software, Client Data, pricing, and trade secrets.

7.2 Obligations

The Receiving Party agrees to: (a) hold Confidential Information in strict confidence using at least the same degree of care it uses to protect its own confidential information, but no less than reasonable care; (b) use Confidential Information only for the purposes of performing under or evaluating these Terms or a Client Agreement; and (c) disclose Confidential Information only to employees, contractors, and advisors who need to know it and are bound by confidentiality obligations at least as protective as those in these Terms.

7.3 Exclusions

Confidentiality obligations do not apply to information that: (a) is or becomes publicly known through no breach of these Terms; (b) was already known to the Receiving Party before disclosure; (c) is rightfully received from a third party without restriction; or (d) is independently developed without use of Confidential Information.

7.4 Compelled Disclosure

If the Receiving Party is required by law to disclose Confidential Information, it will provide reasonable advance notice to the Disclosing Party (to the extent permitted by law) to enable the Disclosing Party to seek a protective order and will disclose only the minimum information required.

8. Third-Party Links and Services

The Site may contain links to third-party websites or resources provided for convenience only. Rayson Technologies does not endorse and is not responsible for the content, products, or services of any third-party sites. Your use of third-party sites is at your own risk and subject to their respective terms and privacy policies.

9. Disclaimer of Warranties

THE SITE AND ITS CONTENT ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. RAYSON TECHNOLOGIES DOES NOT WARRANT THAT: (A) THE SITE WILL BE UNINTERRUPTED, SECURE, OR ERROR-FREE; (B) DEFECTS WILL BE CORRECTED; OR (C) THE SITE OR ITS CONTENT IS FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS.

TO THE EXTENT A CLIENT AGREEMENT PROVIDES SPECIFIC WARRANTIES WITH RESPECT TO THE SERVICES, THOSE WARRANTIES GOVERN AND SUPERSEDE THIS SECTION WITH RESPECT TO THOSE SERVICES.

10. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, RAYSON TECHNOLOGIES AND ITS MEMBERS, MANAGERS, EMPLOYEES, AND AGENTS SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, INCLUDING LOSS OF PROFITS, LOSS OF DATA, LOSS OF GOODWILL, BUSINESS INTERRUPTION, OR COST OF SUBSTITUTE SERVICES, ARISING OUT OF OR RELATED TO YOUR USE OF OR INABILITY TO USE THE SITE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

IN NO EVENT SHALL RAYSON TECHNOLOGIES' TOTAL AGGREGATE LIABILITY TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATED TO THESE TERMS OR YOUR USE OF THE SITE EXCEED ONE HUNDRED DOLLARS (\$100.00).

NOTHING IN THESE TERMS LIMITS EITHER PARTY'S LIABILITY FOR: (A) DEATH OR PERSONAL INJURY CAUSED BY NEGLIGENCE; (B) FRAUD OR FRAUDULENT MISREPRESENTATION; OR (C) ANY LIABILITY THAT CANNOT BE EXCLUDED OR LIMITED BY APPLICABLE LAW.

WHERE A CLIENT AGREEMENT ESTABLISHES SEPARATE LIABILITY CAPS OR EXCLUSIONS WITH RESPECT TO THE SERVICES, THOSE TERMS GOVERN AND SUPERSEDE THIS SECTION WITH RESPECT TO THOSE SERVICES.

11. Indemnification

You agree to indemnify, defend, and hold harmless Rayson Technologies and its members, managers, employees, and agents from and against any claims, liabilities, damages, losses, and expenses (including reasonable attorneys' fees) arising out of or in connection with: (a) your use of the Site or Services in violation of these Terms; (b) your violation of any applicable law, regulation, or third-party right; or (c) any content or data you submit to the Site or Services that causes harm to a third party.

12. Force Majeure

Neither party shall be liable to the other for any delay or failure to perform its obligations under these Terms (other than payment obligations) to the extent such delay or failure is caused by circumstances beyond its reasonable control, including but not limited to acts of God, natural disasters, pandemic, war, terrorism, government action, labor disputes, power outages, or internet or telecommunications failures. The affected party shall promptly notify the other and use commercially reasonable efforts to resume performance as soon as practicable.

13. Privacy

Your use of the Site is governed by our Privacy Policy, available at asksenti.com, which is incorporated into these Terms by reference. By using the Site, you consent to the data practices described in the Privacy Policy.

14. Governing Law and Dispute Resolution

These Terms shall be governed by and construed in accordance with the laws of the State of Alabama, without regard to its conflict of law principles. Any dispute, claim, or controversy arising out of or relating to these Terms or your use of the Site shall be subject to the exclusive jurisdiction of the state and federal courts located in Alabama, and you hereby consent to personal jurisdiction in those courts.

For disputes arising under a Client Agreement, the governing law and dispute resolution provisions of that agreement shall apply and shall supersede this Section.

15. Severability

If any provision of these Terms is found to be invalid, illegal, or unenforceable under applicable law, that provision shall be modified to the minimum extent necessary to make it enforceable, or if modification is not possible, severed from these Terms. The remaining provisions shall continue in full force and effect.

16. Waiver

No failure or delay by Rayson Technologies in exercising any right or remedy under these Terms shall constitute a waiver of that right or remedy. A waiver of any particular breach does not constitute a waiver of any subsequent breach.

17. Assignment

You may not assign or transfer these Terms, or any rights or obligations under them, without our prior written consent, and any attempted assignment in violation of this section is void. Rayson Technologies may assign these Terms, in whole or in part, without restriction, including in connection with a merger, acquisition, reorganization, or sale of assets. These Terms bind and benefit the parties and their permitted successors and assigns.

18. No Third-Party Beneficiaries

These Terms are for the sole benefit of you and Rayson Technologies and their permitted successors and assigns. Nothing in these Terms, express or implied, is intended to or shall confer any right, benefit, or remedy on any other person.

19. Entire Agreement

These Terms, together with the Privacy Policy and any applicable Client Agreement, constitute the entire agreement between you and Rayson Technologies with respect to your use of the Site and Services and supersede all prior agreements, representations, and understandings relating to the same subject matter. In the event of a conflict between these Terms and a Client Agreement, the Client Agreement governs with respect to the Services covered thereunder.

20. Contact Us

If you have questions about these Terms, please contact us at:

Rayson Technologies LLC

Attn: Legal

4910 Corporate Dr NW, Suite F

Huntsville, AL 35805

privacy@rayson-tech.com

rayson-tech.com